

Community Sports Committee

Report of the 9th Hong Kong Games Organising Committee

This paper aims to sum up the issues concerning the implementation of the 9th Hong Kong Games (HKG). Members are invited to put forward views and recommendations on the arrangements of HKG as reference for the next HKG.

Background

2. To further promote the “Sport for All” culture in the community, the Sports Commission has organised the HKG biennially since 2007. HKG is a territory-wide major multi-sport event with the 18 districts as participating units. Its objectives are to provide districts with more opportunities for sports participation, exchanges and co-operation, and to encourage active public participation in sports. Apart from improving sporting standards at the district level, the HKG can also strengthen the public’s sense of belonging to the district they live in and help promote community cohesion through facilitating communication and fostering friendship among the 18 districts.

Summary of Activities of the 9th HKG

Structure

3. The 9th HKG Organising Committee (OC) was formed in June 2023 to take forward the supervision and co-ordination of the 9th HKG. Members of the OC included representatives from the Community Sports Committee (CSC), the 18 District Offices (DOs) of the Home Affairs Department, the Culture, Sports and Tourism Bureau (CSTB), the Leisure and Cultural Services Department (LCSD), the Sports Federation & Olympic Committee of Hong Kong, China (SF&OC), and the National Sports Associations (NSAs) of the respective sports events. A Standing Committee (SC) was set up under OC in July 2023 to co-ordinate and implement various specific work. The structure and membership of the 9th HKG are set out in **Annex 1**.

New Initiatives

4. Held in 2023 and 2024, the events in the 9th HKG included inter-district sports

competitions and a series of community participation programmes. To encourage wider public participation in the HKG, the following new initiatives were launched:

- (a) Popular urban sports among youths, including sport climbing, breaking, skateboarding and women's futsal originally scheduled for its debut in the 8th HKG, were introduced as demonstration competitions to this year's events, with a view to encouraging young people to showcase both their creativity and sports skills;
- (b) Individual events in athletics, swimming, badminton, table tennis and tennis were divided into three age groups, namely "15 or below", "16 to 17" and "18 or above", to encourage more members of the public, especially young people, to participate in the HKG. This year's HKG received an overwhelming response, with over 1 500 youths participating in the event;
- (c) For team events such as futsal and volleyball, the number of teams nominated by each district was increased from, previously one team per event, to two. As for the newly introduced 3-on-3 basketball, each district could nominate up to three teams;
- (d) Primary and secondary schools across Hong Kong, with support from the Schools Sports Federation of Hong Kong, China, were invited to organise the "Hong Kong Games Run and Exercise Together" in their athletic meets or school activities, where teachers, students and parents were invited to run alongside the HKG's theme song, or alternatively do fitness exercises together following the demonstration videos of "Hong Kong Games Fitness Exercise" in order to promote a sporting culture and spread the dynamic vibes to schools. A total of 58 schools including 48 primary schools, nine secondary schools and a special school participated in the event, with attendance of over 33 000 teachers, students and parents;
- (e) Places for the Jockey Club Vitality Run were increased from, originally 5 300 (4 100 for about 3 km run and 1 200 for 10 km run), to 5 500 (4 300 for about 3-km run and 1 200 for 10-km run). The event featured stage performances and fun activities, together with a photo corner, game booths on new sports, as well as a sports interactive game zone combining multimedia with virtual reality, at the Yuen Wo Playground for participants and members of the public to enjoy the sporting fun. In addition, recyclable plastic cups were used to provide potable water at the event venue to reduce the use of disposable paper cups for green concerns;
- (f) To improve the broadcasting of sports competitions, the Organiser, through collaboration with Radio Television Hong Kong (RTHK), streamed live the finals of 16 sports events, including eight sports events, four sports events for persons with disabilities and four demonstrations of

urban sports events, on the YouTube channels of HKG and RTHK, while broadcasting live the finals of seven sports events, namely futsal, table tennis, badminton, 3-on-3 basketball, wheelchair 3-on-3 basketball, table tennis for persons with intellectual disability and women's futsal, on RTHK TV 32, in an effort to attract more members of the public to watch the competitions through different media channels. As at 9 June, the number of online viewing requests for the eight sports events' competitions exceeded 260 000.

Selection and Pre-event Training

5. The inter-district sports competitions of the 9th HKG, comprising athletics, badminton, 3-on-3 basketball, futsal, swimming, table tennis, tennis and volleyball, were successfully held from 21 April to 2 June this year. To encourage more youth participation in team events such as futsal and volleyball, a maximum of 20 are allowed on a team's roster. Those teams with 10 or fewer players must have at least two youth players aged 21 or below; while the other teams must have at least three youth players aged 21 or below. As regards 3-on-3 basketball, a team's roster can include up to six players. Those teams with six players must have at least two youth players aged 18 or below; while the other teams with five or fewer players must have at least one youth player aged 18 or below. To allow greater flexibility in deploying players during a match, competing teams will not face restrictions on the maximum number of youth players on the field/court.

6. Under a standardised selection mechanism, the respective DOs selected athletes meeting the eligibility requirements as representatives in an open manner from July 2023 to January 2024. The selection competitions received overwhelming responses, with a total of 7 071 athletes participating in the events. After selection, a total of 4 673 participants were nominated by the respective DOs to participate in the sports competitions, representing an increase of 1 329 athletes (40%) from 3 344 athletes in the last HKG. Among them, the age groups of "15 to 19", "20 to 24" and "25 to 29" constituted the majority (i.e. 1 329 people (28%), 808 people (17%) and 694 people (15%)). The youngest and the oldest participants were aged seven and 72, who took part in the tennis and table tennis events respectively. The numbers and age distribution of participants in the respective competition events are at **Annex 2**.

7. To enhance the skills of athletes and the co-operation among team members, the Organiser continued to offer, under the district support projects from the LCSD, the district teams competing in the eight sports events a maximum of 30 hours of pre-event training and the services of leading the teams to competitions, while assisting those districts in need to engage qualified coaches through the relevant NSAs.

Sports Competitions

8. The inter-district sports competitions of HKG were held on weekday evenings and Saturdays, Sundays or public holidays in different districts and at venues along the MTR lines between 9 March and 2 June. Furthermore, through coordination with the relevant NSAs, events were scheduled on days when there were no other major competitions as far as possible to reduce the chances of athletes not attending the events of HKG. At the same time, the fallback dates were specified in the competition prospectus and notes for participating units to allow athletes to make an early arrangement. To facilitate participation of athletes and spectators from different regions, the competitions were scheduled to facilitate participation of working and student athletes as far as possible. The venues for competitions are set out in **Annex 3**.

9. To make the matches more competitive and appealing to spectators, a seeding system continued to be adopted in the individual events of badminton, table tennis and tennis, and in the preliminary rounds of futsal and volleyball. An athlete who made it to quarter-final but missed the HKG competition due to injury, illness or participation in major international competition could retain his/her position and result upon producing the relevant supporting document signed by an approved doctor and NSA to the Organiser for verification. According to the records, in the 9th HKG, there were one athletics athlete, two badminton players and three tennis players who had produced approved medical certificates for their absence, as well as two table tennis players who missed their matches due to participation in an international competition representing Hong Kong.

10. The Wheelchair 3-on-3 Basketball Competition, Boccia Competition, Swimming Competition for Persons with Intellectual Disability and Table Tennis Competition for Persons with Intellectual Disability were held in the 9th HKG to encourage wider participation of persons with disabilities in sports activities and promote the message of social integration of the disabled and able-bodied alike.

11. A total of over 1 000 matches were organised in the 9th HKG, and 506 medals comprising 187 gold, 164 silver and 155 bronze medals were awarded. The skills of the athletes were continuously improving and they repeatedly attained great results in competitions. A total of 37 athletes broke the HKG records in the competitions of 13 athletics events and 11 swimming events, one of whom even broke the HKG records in two swimming events. The record breakers were awarded souvenirs in recognition of their achievements.

12. Yuen Long District won the Overall Champion of the 9th HKG with the highest accumulated points obtained from the eight sports competitions. The Overall 1st Runner-up and 2nd Runner-up of the 9th HKG went to Yau Tsim Mong District and Sha Tin District respectively. Yuen Long District was also awarded the “District with the Most Gold Medals” by bagging 39 gold medals. The prize-winning districts of the 9th HKG are listed at **Annex 4**.

Demonstration Competitions

13. Four urban sports, namely sport climbing, breaking, skateboarding, and Women's futsal which was originally scheduled for the 8th HKG, were introduced as the new demonstration competitions of the 9th HKG. The Hong Kong, China Mountaineering and Climbing Union, the DanceSport Association of Hong Kong, China, the Hong Kong China Federation of Roller Sports and Skateboarding, and the Football Association of Hong Kong, China coordinated the open selection of athletes, pre-competition training and competitions for the events. Competitions were held from 16 March to 25 May 2024. The Secretariat will review the effectiveness of the activities with the four NSAs concerned. In spite of the increasing popularity of these four sports in Hong Kong, the 18 districts did not have a sufficient number of athletes to form teams to compete in the inter-district sports competitions of 18 districts. Hence, it would not be appropriate to include these sports as sports events in the next HKG at this stage. Yet, it was suggested that consideration be given to continuing to hold demonstration competitions for these four urban sports.

Community Participation Programmes

14. To enhance public participation in and support for HKG through different ways, an array of community participation programmes were organised, including the Launching Event, Star-studded Classroom – Elite Athletes' Demonstration and Exchange Programmes for eight sports competitions, Sports Seminar, Sports Legacy – Exercise to Get Super Fit, Hong Kong Games Run and Exercise Together, Vitality Run, 18 Districts' Pledging cum Cheering Team Competition, Dynamic Moments Photo Contest, Voting and Guessing Activities, Opening Ceremony and Closing cum Prize Presentation Ceremony.

15. The Opening Ceremony of the 9th HKG was successfully held at the Hong Kong Coliseum in the afternoon on 21 April 2024. Two Mainland Olympic gold medallists, WANG Yilyu and DING Ning, together with Hong Kong elite athletes Minnie SOO and Samuel HUI, lit the cauldron in the solemn yet jubilant occasion. Other attractions included displays by winning teams of the 18 Districts' Cheering Team Competition, dragon and lion dances and a grand dance show, as well as performances by pop singers. A number of Hong Kong elite athletes also participated in various performing sessions at the ceremony to show their support for the 9th HKG. The Opening Ceremony was attended by about 10 000 guests and members of the public from the 18 districts and broadcasted on TVB Jade at 10:30 p.m. the same day for home viewers to watch the event. Besides, the two Mainland Olympic gold medallists met with the public at A Date with the Mainland Olympic Gold Medallists at Tsuen Wan Sports Centre for experience sharing and demonstration of badminton and table tennis during their stay in Hong Kong. The participants found the activity fruitful and rewarding.

16. The Closing cum Prize Presentation Ceremony of the 9th HKG was held at

the Kowloon Park Sports Centre in the afternoon on 9 June 2024, presenting prizes including the Champion, 1st Runner-up and 2nd Runner-up of the eight sports events; the Champion, 1st Runner-up and 2nd Runner-up of each of the individual age group events, namely Aged 18 or above (Group A), Aged 16 to 17 (Group B) and Aged 15 or below (Group C); the Overall Champion, 1st Runner-up and 2nd Runner-up of the 9th HKG; Prizes in the 18 Districts' Cheering Team Competitions; My Favourite Sporty District; District with the Greatest Participation; and District with the Best Progress. Lucky winners were also drawn from those voting "My Favourite Sporty District" and guessing the "Overall Champion of the 9th HKG activities" on the spot before the Ceremony. Overall, the Ceremony showcased the sportsmanship of all athletes from across the 18 districts and their determination to excel, celebrating successes alongside the members of the delegations.

17. Over 940 000 people participated in the sports competitions of the 9th HKG and the related community participation programmes, an increase of 20 000 people from 920 000 people in the last HKG. It is encouraging to see that more than 260 000 people watched the live online broadcast of the finals. The numbers of participants in various activities are set out in **Annex 5**.

Publicity Programmes

18. The Organiser solicited active public participation through diverse channels and platforms. The publicity work was as follows:

(a) Promotional videos

- inviting Sports Ambassadors and elite athletes to help promote the relevant sports competitions in videos;
- collaborating with Radio Television Hong Kong (RTHK) to produce and broadcast 17 videos featuring athletes' preparations, highlights of finals, a series of community participation programmes and demonstrations of urban sports on RTHK TV32 from December 2023 to June 2024;
- broadcasting 30-second TV Announcements in the Public Interest (APIs) at local television stations and on the websites and YouTube channels of the Information Services Department, the youth website on youth.gov.hk, the LCSD Plusss Facebook and Instagram pages, as well as 30-second radio APIs on local radio stations, from 25 February of this year onwards;
- broadcasting the HKG promotional videos, highlights of 18 District squads' preparation for the Games and 18 Districts' Pledge cum Cheering Team Competition as well as videos of urban sports competitions in MTR train compartments; encouraging members of the public to take part in the Dynamic Moments Photo Contest to capture dynamic moments of the

HKG participants; soliciting public participation in the voting of “My Favourite Sporty District” and the guessing activity of the “Overall Champion of the 9th HKG”;

- broadcasting highlights of community engagement programmes across Hong Kong and athletes’ preparations on the programmes “Sportspedia” of TVB News Channel and “J Sport” of TVB J2 as well as on RTHK TV32;
- uploading highlights of the 9th HKG Run and Exercise Together onto the LCSD Plus Facebook page and the LCSD Edutainment Channel;

(b) Live broadcast of competitions

- broadcasting live the finals of some of the sports events, including futsal, table tennis, badminton, 3-on-3 basketball, wheelchair 3-on-3 basketball, table tennis competition for persons with intellectual disability and women’s futsal, on RTHK TV32, in addition to the live streaming of various competitions on the HKG and RTHK YouTube channels;

(c) Promotional decorations and displays

- setting up the HKG zones/focal stations at sports centres under the LCSD and putting up major decorations at competition venues;
- setting up the HKG promotional booths during the Hong Kong Flower Show 2024 and arranging visits by the HKG mascot “Cheering Larry” to encourage public participation in HKG voting and guessing activities and pose for pictures;
- putting up decorations and displays in the shape of “Cheering Larry” in the sitting-out area near the entrance of Cross Harbour Tunnel on Hong Kong Island, the roundabout at Pedder Street (the section of Connaught Road Central across the Jardine House) and the open area of Tamar Park;

(d) Newspaper advertisements

- placing advertorials and putting up advertisements in newspapers such as Headline Daily, Sky Post, AM730 and The Standard etc.;
- issuing press releases to major media organisations;

(e) Promotion on online and social networking platforms

- giving wide publicity to the HKG on social networking platforms by placing advertorials on websites of online media outlets such as

Sportsroad, Sportsoho, HK01 and Sing Tao Headline, in addition to broadcasting publicity videos on such platforms as the Facebook and Instagram;

- putting up electronic publicity banner advertisements on online media platforms including the websites of Sing Tao Daily, Bastille Post, Headline Daily, HK01, TVB News, ULifestyle and AM730 to solicit greater public support for and participation in the HKG events;
- introducing new Whatsapp stickers for “Cheering Larry”;

(f) Publicity materials

- putting up advertisements and the HKG promotional banners on a footbridge in Admiralty between the Admiralty Centre and the Central Government Offices and a footbridge at O’Brien Road, Wan Chai between the Wan Chai MTR station and the Immigration Tower;

(g) Putting up advertisements

- putting up advertisements on tram and bus bodies, billboards at the entrance of Eastern Harbour Tunnel, as well as doors of MTR train compartments.

The report on the Organiser’s publicity work is at **Annex 6**.

Sponsorship

19. The 9th HKG received sponsorship of \$8.95 million in total in cash and about \$1.57 million in kind/service from nine organisations, of which three were new sponsors. As for the HKG District Sponsors, five districts, namely Yau Tsim Mong, Kowloon City, Yuen Long, Tsuen Wan and Central & Western District, received sponsorship of \$1.91 million in total in cash from local dignitaries or organisations. The lists of HKG Sponsors and HKG District Sponsors with details of sponsorship are set out in **Annex 7**.

Financial Expenditure

20. The estimated expenditure of the 9th HKG was about \$52 million, mainly related to inter-district sports competitions and training, community participation programmes, publicity and promotion, etc., while the actual total expenditure is subject to verification. The details of the estimated expenditure of the 9th HKG are set out in **Annex 8**.

Conclusion

21. The biennial 9th HKG was concluded successfully with the overall smooth preparation and operation, enhanced organisation and greater scale. It is encouraging to see that more than 940 000 people participated in this year's HKG. The Government collaborated closely with the DOs in the 18 districts, NSAs of the relevant sports events, district sports associations, schools and district sports organisations to organise and engage in the HKG, thereby further promoting district sports development, encouraging active public participation in sports activities, as well as developing a strong sporting culture in the community.

22. The Secretariat will solicit views from different sectors of society, which together with recommendations, if any, will be reported to Members in the next meeting for reference when planning for the next HKG.

Advice Sought

23. Members are invited to note the above report and put forward their views.

Secretariat of the 9th Hong Kong Games Organising Committee
June 2024

Organisational Structure of the 9th Hong Kong Games

Honorary Patron: The Honourable John LEE Ka-chiu, GBM, SBS, PDSM,
PMSM
The Chief Executive
Hong Kong Special Administrative Region
People's Republic of China

Honorary Presidents: Mr Kevin YEUNG Yun-hung, GBS, JP
Secretary for Culture, Sports and Tourism

The Hon Vincent CHENG Wing-shun, MH, JP
Member of the Legislative Council

Mr Timothy FOK Tsun-ting, GBM, GBS, JP
President of the Sports Federation &
Olympic Committee of Hong Kong, China (SF&OC)

Honorary Adviser: Mr Joe WONG Chi-cho, JP
Permanent Secretary for Culture, Sports and Tourism

Honorary Vice Presidents: Mr Vincent LIU Ming-kwong, JP
Director of Leisure and Cultural Services

Mr Sam WONG Tak-sum, MH
Commissioner for Sports

Organising Committee

- Chairman: Prof Patrick YUNG Shu-hang, MH, JP
Chairman of the Community Sports Committee
- Vice Chairmen: Mr Eric FOK Kai-shan, JP
Vice Chairman of the Community Sports Committee
- Ms Winnie CHUI Hiu-lo
Deputy Director of Leisure and Cultural Services (Leisure Services)
- Executive Adviser: Mr William TONG Wai-lun, BBS, MH, JP
- Mr David YIP Wing-shing, SBS, MH, JP
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Member of the Sports Commission
- Ms MA Man-sum
Member of the Community Sports Committee
- Mr POON Ka-hang
Member of the Community Sports Committee
- Mr Ronnie WONG Man-chiu, BBS, JP
Representative of the SF&OC
- Miss Melinder YU Mei-yu
Representative of the Central and Western District Office
- Ms Jasmine CHIU Man-nga
Representative of the Eastern District Office
- Ms Karen MO Kwai-yan
Representative of the Southern District Office
- Mr MOK Sui-hung
Representative of the Wan Chai District Office
- Mr Kenneth WU Ho-man
Representative of the Kowloon City District Office
- Mr Jack LAM Fuk-leong
Representative of the Kwun Tong District Office
- Miss Doris CHIN Wai-sheung
Representative of the Shum Shui Po District Office

Miss Bonnie WONG Wai-fong
Representative of the Wong Tai Sin District Office

Miss Joey CHU
Representative of the Yau Tsim Mong District Office

Mr AU YANG Tsz-keung
Representative of the North District Office

Mr NG Wai-ming
Representative of the Sai Kung District Office

Ms Sandy CHU Kim-fong
Representative of the Sha Tin District Office

Miss Phoebe YU Wing-lam
Representative of the Tai Po District Office

Miss Shadow CHAN Ying-tung
Representative of the Islands District Office

Ms Lorraine CHENG Chung-yan
Representative of the Kwai Tsing District Office

Ms Eunice HUNG Mei
Representative of the Tuen Mun District Office

Mr Anthony YUNG Ho-wai
Representative of the Tsuen Wan District Office

Ms Polly CHUI Po-ling
Representative of the Yuen Long District Office

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Mr CHU Chun-sang
Representative of the Basketball Association of Hong Kong,
China

Mr CHAU Yat-kwong
Representative of the Badminton Association of Hong
Kong, China

Mr Clarence LAU Po-wing
Representative of the Hong Kong, China Table Tennis
Association

Ms Allison LEUNG Sze-yin
Representative of the Hong Kong, China Tennis Association

Mr SZETO Ping-hang
Representative of the Hong Kong China Swimming
Association

Mr Seamus WONG Chi-chor
Representative of the Volleyball Association of Hong Kong,
China

Mr Kenny LAM Ho-yan
Representative of the Football Association of Hong Kong,
China

Dr Jim LUK Tze-chung
Representative of the Hong Kong, China Sports Association
for Persons with Intellectual Disability

Mr Ken MA Tsz-kan
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Disabled of Hong Kong, China

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Secretary General:

Ms HUE Kam-ching
Chief Leisure Manager (Major Events)
Leisure and Cultural Services Department

Standing Committee

- Chairman: Prof Patrick YUNG Shu-hang, MH, JP
Chairman of the Organising Committee of the 9th Hong Kong Games
- Vice Chairman: Mr Eric FOK Kai-shan, JP
Vice Chairman of the Organising Committee of the 9th Hong Kong Games
- Members:
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- Ms Ricky HAN Wing-yee
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- Mr Jack LAM Fuk-leong
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- Mr TANG Hon-sing
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- Secretary General: Ms HUE Kam-ching
Chief Leisure Manager (Major Events)
Leisure and Cultural Services Department

Numbers and Age Distribution of Participating Athletes in the 9th Hong Kong Games

Age	Athletics		Badminton		3-on-3 Basketball		Futsal	Swimming		Table Tennis		Tennis		Volleyball		Total Number of Athletes (%)			
	Women	Men	Women	Men	Women	Men	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Total (%)	
5-9	0	0	0	3	0	0	0	0	1	1	1	1	1	1	0	0	2	6	8 (0.17%)
10-14	74	49	37	41	16	2	0	88	84	60	76	28	35	17	3	320	290	610 (13.05%)	
15-19	148	207	64	73	77	101	103	74	122	67	86	19	26	75	87	524	805	1329 (28.44 %)	
20-24	34	96	21	40	41	46	121	9	14	23	28	6	7	161	161	295	513	808 (17.29 %)	
25-29	30	47	28	40	28	49	107	4	6	27	34	12	19	142	121	271	423	694 (14.85 %)	
30-34	14	22	20	21	27	28	120	2	4	19	21	10	8	108	107	200	331	531 (11.36 %)	
35-39	3	20	13	10	9	28	50	1	8	10	21	10	14	52	49	98	200	298 (6.38 %)	
40-44	4	10	8	4	4	6	20	2	4	7	9	6	15	19	12	50	80	130 (2.78 %)	
45-49	0	7	5	2	1	1	4	1	2	8	11	21	21	3	4	39	52	91 (1.95 %)	
50-54	3	5	8	7	0	0	2	1	1	2	1	26	18	2	0	42	34	76 (1.63 %)	
55-59	3	4	2	1	0	0	1	0	1	12	3	14	11	0	0	31	21	52 (1.11 %)	
60-64	0	1	3	0	0	1	0	0	0	5	4	10	11	0	0	18	17	35 (0.75 %)	
65-69	0	1	0	1	0	0	0	0	0	1	1	2	1	0	0	3	4	7 (0.15 %)	
70-74	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3	1	4 (0.09 %)	
Total	313	469	209	243	203	262	528	182	247	245	297	165	187	579	544	1 896	2 777	4 673 (100%)	
	782		452		465		528	429		542		352		1123					

Venues for the 9th Hong Kong Games Competitions

Competition Event	Venues for Matches from Preliminary Rounds to Quarter-finals	Venues for Finals
Athletics	Wan Chai Sports Ground	
Swimming	Victoria Park Swimming Pool	
Badminton	Kowloon Park Sports Centre and Yuen Chau Kok Sports Centre	Queen Elizabeth Stadium
Table Tennis	Yuen Long Sports Centre, Tiu Keng Leng Sports Centre and Sham Shui Po Sports Centre	Lai Chi Kok Park Sports Centre
Tennis	Quarry Bay Park Tennis Court, Yuen Wo Playground Tennis Court, Junction Road Park Tennis Court and Tsuen Wan Riviera Park Tennis Court	Victoria Park Tennis Court
3-on-3 Basketball	Shek Kip Mei Park Outdoor Basketball Court and Tiu Keng Leng Sports Centre	Tiu Keng Leng Sports Centre
Futsal	Wong Chuk Hang Recreation Ground and Sha Tsui Road Playground	Shek Kip Mei Park Sports Centre
Volleyball	Harbour Road Sports Centre / Shek Kip Mei Park Sports Centre, Po Kong Village Road Sports Centre, Ping Shan Tin Shui Wai Sports Centre and Tsing Yi Sports Centre	Tsuen Wan Sports Centre

Overall Results of the 9th Hong Kong Games

(1) The 9th Hong Kong Games:

Overall Champion	Yuen Long District
Overall 1st Runner-up	Yau Tsim Mong District
Overall 2nd Runner-up	Sha Tin District

(2) Sports Competition:

Prize Event	Champion	1st Runner-up	2nd Runner-up	District with Impressive Progress
Athletics	Tuen Mun District	Yuen Long District	Sham Shui Po District	Tuen Mun District
Aged 18 or above (Group A)	Yuen Long District	Tuen Mun District	Kwun Tong District	--
Aged 16 to 17 (Group B)	Tuen Mun District	Yuen Long District	Kowloon City District	--
Aged 15 or below (Group C)	Tuen Mun District	Yuen Long District	Sham Shui Po District	--
Badminton	Yuen Long District	North District	Yau Tsim Mong District	North District
Aged 18 or above (Group A)	Yau Tsim Mong District	Yuen Long District	Central & Western District	--
Aged 16 to 17 (Group B)	North District	Tuen Mun District	Yuen Long District	--
Aged 15 or below (Group C)	North District	Yuen Long District	Sha Tin District	--
3-on-3 Basketball	Yau Tsim Mong District	Yuen Long District	Sha Tin District	Yau Tsim Mong District

Futsal	Yuen Long District	North District	Eastern District	Yuen Long District
Swimming	Yuen Long District	Kwai Tsing District	Sha Tin District	Yuen Long District
Aged 18 or above (Group A)	Kwai Tsing District	Yuen Long District	Tsuen Wan District	--
Aged 16 to 17 (Group B)	Yuen Long District	Kwai Tsing District	Sha Tin District	--
Aged 15 or below (Group C)	Yuen Long District	Kwai Tsing District	Sha Tin District	--
Table Tennis	Tuen Mun District	Sai Kung District	Kwai Tsing District	Tuen Mun District
Aged 18 or above (Group A)	Tuen Mun District	Sha Tin District	Tai Po District	--
Aged 16 to 17 (Group B)	Kowloon City District	Sham Shui Po District	Tuen Mun District	--
Aged 15 or below (Group C)	Sai Kung District	Kwai Tsing District	Tsuen Wan District	--
Tennis	Yau Tsim Mong District	Kowloon City District	Eastern District	Eastern District
Aged 18 or above (Group A)	Yau Tsim Mong District	Kwai Tsing District	Sha Tin District	--
Aged 16 to 17 (Group B)	Yau Tsim Mong District	Kowloon City District	Sai Kung District	--
Aged 15 or below (Group C)	Yau Tsim Mong District	Eastern District	Kowloon City District	--
Volleyball	Yuen Long District	Tsuen Wan District	Tai Po District	Yuen Long District

(3) Other Prizes:

District with the Most Gold Medals	Yuen Long District
District with the Greatest Participation	Yuen Long District
District with the Best Progress	Yau Tsim Mong District

Paper Voting – My Favourite Sporty District	North District
Online Vetting – My Favourite Sporty District	Wan Chai District
District with the Strongest Cheering Squad	North District
District with the Best Sportsmanship	Yuen Long District (Champion)
	Islands District (1st Runner-up)
	Kowloon City District (2nd Runner-up)

(4) Prizes of the Cheering Team Competition for the 18 Districts:

Prize	Champion	1st Runner-up	2nd Runner-up
The Best Performance	Islands District	Yuen Long District	Sai Kung District
The Best Local Characteristics	Islands District	Sai Kung District	Kwun Tong District
Highest Popularity	North District		

Attendance to Various Activities of the 9th Hong Kong Games

Activity		Date	Number of Participants/Attendance	
			Participants	Spectators
1.	Launching Event	23 June 2023	131	--
2.	District Athlete Selection/Selection Competitions			
1.1	Athletics	July 2023 to January 2024	873	-
1.2	Badminton		775	-
1.3	3-on-3 Basketball		564	-
1.4	Futsal		624	-
1.5	Swimming		466	-
1.6	Table Tennis		1 048	-
1.7	Tennis		549	-
1.8	Volleyball		2 172	-
Subtotal:			7 071	-
3.	Swimming Test for Swimming Competitions	25 November and 23 December 2023	851	98
4.	District Athlete Training	February to May 2024	4 673	-
5.	District Pledging/Flag Presentation/Publicity Activities	March to May 2024	93 960	-
6.	Inter-district Sports Competitions			
6.1	Athletics Competition	12 and 26 May 2024	782	1 664
6.2	Badminton Competition	7 April to 26 May 2024	452	1 653
6.3	3-on-3 Basketball Competition	5 May to 2 June 2024	465	2 591
6.4	Futsal Competition	11 March to 25 May 2024	528	3 620
6.5	Swimming Competition	18 and 19 May and 1 and 2 June 2024	429	3 185
6.6	Table Tennis Competition	6 April to 26 May 2024	542	1 080
6.7	Tennis Competition	9 March to 26 May 2024	352	1 400
6.8	Volleyball Competition	10 March to 25 May 2024	1 123	5 100
	Watching Finals Live Online Note 1			259 868
Subtotal:			4 673	280 161
7.	Wheelchair 3-on-3 Basketball Competition Note 3	27 February to 2 June 2024	39	-
8.	Swimming Competition for Persons with Intellectual Disability Note 3	1 June 2024	20	-

9.	Table Tennis Competition for Persons with Intellectual Disability ^{Note 2}	6 and 24 April and 26 May 2024	40	-	
10.	Boccia Competition ^{Note 2}	18 to 26 May 2024	36	350	
11.	Urban Sports Demonstration Competitions –				
	Breaking ^{Note 2}	16 March and 4 May 2024	50	175	
	Skateboarding ^{Note 2}	10 and 17 March and 11 and 12 May 2024	52	90	
	Sport Climbing ^{Note 2}	27 April and 1 May 2024	112	286	
	Women’s Futsal ^{Note 3}	17 and 24 March, 7 April and 25 May 2024	100	-	
12.	The Star-studded Classroom – Elite Athletes’ Demonstration and Exchange Programmes				
	12.1	Athletics	23 September 2023	106	-
	12.2	Badminton	15 October 2023	98	-
	12.3	3-on-3 Basketball	24 September 2023	133	-
	12.4	Futsal	16 September 2023	98	-
	12.5	Swimming	5 November 2023	88	-
	12.6	Table Tennis	10 September 2023	112	-
	12.7	Tennis	29 October 2023	85	-
	12.8	Volleyball	30 September 2023	127	-
	12.9	Breaking ^{Note 2}	3 September 2023	50	-
	12.10	Skateboarding ^{Note 2}	17 September 2023	48	-
	12.11	Sport Climbing ^{Note 2}	16 September 2023	54	-
	Subtotal:		999	-	
13.	The Star-studded Classroom – Sports Seminar	24 September 2023	152	-	
14.	Opening Ceremony	21 April 2024	1 349	5 456	
15.	Closing cum Prize Presentation Ceremony	9 June 2024	1 450	-	
16.	Other Publicity and Public Participation Activities				
	16.1	Sports Legacy – Exercise to Get Super Fit	23 September 2023	105	-
	16.2	Hong Kong Games Run and Exercise Together	September 2023 to 10 May 2024	33 000	-
	16.3	18 Districts’ Pledging cum Cheering Team Competition	25 February 2024	2020	-
	16.4	Vitality Run cum Carnival	3 March 2024	3424	2000

16.5	Online Voting for “My Favourite Sporty District” and Guessing the “Overall Champion of the 9th Hong Kong Games” Note 4	25 February to 19 May 2024	89 873	-
16.6	Paper Voting for “My Favourite Sporty District” and Guessing the “Overall Champion of the 9th Hong Kong Games” Note 4		255 197	-
16.7	Dynamic Moments Photo Contest	25 February to 9 June 2024	114 (closed on 21 June)	-
16.8	Setting up a promotional booth in the Hong Kong Flower Show 2024	15 to 24 March 2024	30 000	-
16.9	Broadcasting promotional videos during the Hong Kong Flower Show 2024		-	121 721
16.10	A Date with the Mainland Olympic Gold Medallists	20 April 2024	200	-
Subtotal:			413 933	123 721
Total:				940 028

Remarks:

Note 1:	The viewership of the online finals programmes via YouTube channels of HKG and RTHK stood at around 260 000, while that of the TV finals programmes was not provided by RTHK TV 32.
Note 2:	New activities in the 9th Hong Kong Games.
Note 3:	The number of spectators has been included in that of the Inter-district Sports Competitions.
Note 4:	The number of voters was calculated based on the number of votes.

**The 9th Hong Kong Games
Progress Report on Publicity Work**

(as at 13 June 2024)

	Publicity Item	Date of Implementation	Remarks
1.	<u>Setting up a Dedicated Website</u> Setting up a new dedicated website for the HKG using responsive web design accessible on both mobile phones and tablets, and providing links to Facebook, Twitter and Sina Weibo to facilitate sharing of news of the HKG	From 23/6/2023 onwards	
2.	<u>Promotion on the Internet</u> i) Introducing the HKG through the homepage of the LCSD's website and "Programme Highlights" under the "LCSD e-Magazine" ii) Providing a hyperlink to the websites of the Government and relevant organisations at the HKG website, including: - Sports Federation & Olympic Committee of Hong Kong, China (SF&OC) - 11 Co-organising National Sports Associations (NSAs) - The Hong Kong School Sports Federation (HKSSF) - The Cheerleading Federation of Hong Kong, China - GovHK - 1823 Online	From 23/6/2023 onwards From 23/6/2023 onwards	

	Publicity Item	Date of Implementation	Remarks
	<ul style="list-style-type: none"> - Hong Kong Elite Athletes Association - Youth Development Commission - news.gov.hk - Hong Kong Education City - EventHK - Youth.gov.hk - Home and Youth Affairs Bureau (HYAB) - Education Bureau - Culture, Sports and Tourism Bureau (new) - The University Sports Federation of Hong Kong, China 		
	iii) Edutainment Channel of the LCSD	From 1/8/2023 onwards	
3.	<p><u>Promotion on Social Media Platforms</u></p> <ul style="list-style-type: none"> i) Promoting the HKG on the dedicated website of “Sportsoho”, Facebook and Instagram pages as well as YouTube channel ii) Promoting the HKG on the dedicated website, Facebook and Instagram pages as well as YouTube channel of “HK01” iii) Sharing the promotional videos of the HKG via Youth.gov.hk of the HYAB 	<p>From 23/6/2023 to 29/2/2024</p> <p>From 1/3 to 30/6/2024</p> <p>From 4/7/2023 to 9/6/2024</p>	<p>Including 33 soft-selling articles, 52 Facebook posts, 62 Instagram posts and 29 video clips</p>

Publicity Item		Date of Implementation	Remarks
	iv) Encouraging the HKG Sports Ambassadors to share news of the HKG on their social media platforms, such as Instagram and Facebook	From 23/6/2023 onwards	
	v) LCSD Pluss Facebook and Instagram pages	From 23/6/2023 onwards	
4.	<u>Promotion in Newspapers (Press Releases/Advertisements)</u> i) Issuing press releases to newspapers and uploading them onto the websites of the Government and the LCSD ii) Placing advertorials and putting up advertisements (posters) in newspapers such as Headline Daily, Sky Post, HK01, AM730 and The Standard iii) Displaying electronic advertising banners on online media platforms such as the websites of Sing Tao Daily, Bastille Post, Headline Daily, HK01, TVB news, ULifestyle and AM730)	From 23/6/2023 to 9/6/2024 From 27/6/2023 to 9/6/2024 From 20/11 to 4/12/2023	
5.	<u>Promotion on Radio</u> Producing 30-second Radio Announcements in the Public Interest (APIs) for broadcasting during government publicity time slots at local radio stations - 30-second Radio APIs about athlete selection - 30-second Radio APIs about themes of the HKG	From 23/6 to 31/12/2023 From 25/2 to 9/6/2024	
6.	<u>Publicity/Interviews in Television Programmes</u> i) Arranging for the programme “Sport	23/6/2023	

Publicity Item	Date of Implementation	Remarks
<p>World” of TVB Jade to give coverage to the Launching Event of the HKG and conduct an interview with the Chairman of the Organising Committee</p> <p>ii) Broadcasting highlights of community participation programmes and athletes’ preparations on the programmes “Sportspedia” of TVB News Channel and “J Sport” of TVB J2 as well as on RTHK TV32</p> <p>iii) Collaborating with the Radio Television Hong Kong (RTHK) to produce and broadcast 17 videos featuring athletes’ preparations, highlights of finals, a series of community participation programmes and demonstrations of urban sports on RTHK TV32</p>	<p>From March to May 2024</p> <p>From December 2023 to June 2024</p>	
<p>7. <u>Promotional Videos</u></p> <p>Producing various promotional videos of the HKG for broadcasting by the following media:</p> <p>i) Television stations For broadcasting at local television stations during government publicity time slots:</p> <ul style="list-style-type: none"> - 30-second TV APIs about athlete selection - 30-second TV APIs about themes of the HKG <p>ii) MTR train compartments For broadcasting in the train compartments of MTR East Rail Line, Tuen Ma Line, South Island Line and Kwun Tong Line through HKC News Express:</p> <ul style="list-style-type: none"> - Launching Event - 35-second TV APIs about athlete 	<p>From 23/6 to 31/12/2023</p> <p>From 25/2 to 9/6/2024</p> <p>From 23/6 to</p>	

Publicity Item	Date of Implementation	Remarks
<ul style="list-style-type: none"> selection - 30-second highlights of the Launching Event - 35-second TV APIs about themes of the HKG - 18 District squads' Preparation for the Games - Express news on competition results (3 episodes) - Conclusion of the HKG 	<p style="text-align: center;">31/12/2023</p> <p style="text-align: center;">From 23/6/2023 onwards</p> <p style="text-align: center;">From 25/2 to 9/6/2024</p> <p style="text-align: center;">From February to April 2024</p> <p style="text-align: center;">From May to June 2024</p> <p style="text-align: center;">June 2024</p>	
<p>iii) For broadcasting at the LCSD's leisure venues across Hong Kong (including the large television screens at Victoria Park and Urban Council Centenary Garden) as well as in the lifts of the Central Government Offices</p> <ul style="list-style-type: none"> - 90-second TV APIs about athlete selection - Highlights of the HKG Sports Ambassadors cheering on athletes - 30-second TV APIs about themes of the HKG 	<p style="text-align: center;">23/6-31/12/2023</p> <p style="text-align: center;">From 15/9/2023 onwards</p> <p style="text-align: center;">25/2-9/6/2024</p>	
<p>iv) For broadcasting on TV screens at the community halls under the Home Affairs Department:</p> <ul style="list-style-type: none"> - 90-second TV APIs about athlete selection - 30-second TV APIs about the themes of the HKG 	<p style="text-align: center;">23/6-31/12/2023</p> <p style="text-align: center;">24/1-9/6/2024</p>	
<p>v) The Internet (such as the HKG's dedicated website and the Edutainment Channel of the LCSD)</p>		

	Publicity Item	Date of Implementation	Remarks
	<ul style="list-style-type: none"> - 90-second TV APIs about athlete selection - Highlights of the HKG sports ambassadors cheering on athletes - 30-second TV APIs about the themes of the HKG vi) For broadcasting on the stage of the Hong Kong Flower Show 2024	23/6-31/12/2023 From 15/9/2023 onwards 25/2-9/6/2024 March 2024	
8.	<u>Putting up Advertisements</u> <ul style="list-style-type: none"> i) Putting up advertisements on the second pouch boxes of the Hongkong Post across the territory (5 to 6 boxes in each district, 100 in total) ii) Putting up advertisements on bus bodies of the Kowloon Motor Bus (30 buses in total) iii) Putting up advertisements on the billboard at the entrance of Eastern Harbour Tunnel iv) Putting up advertisements on tram bodies (3 trams in total) 	From October to December 2023 From October to December 2023 From March to May 2024 25/3-28/4/2024 1/5-9/6/2024	

	Publicity Item	Date of Implementation	Remarks
	v) Putting up advertisements on the MTR trains, including <ul style="list-style-type: none"> - those on the doors and side windows of train compartments of Island Line, Tsuen Wan Line and Kwun Tong Line (6 trains in total); and - those on the doors of train compartments of East Rail Line and Tuen Ma Line (3 trains in total) 	From May to June 2024	
9.	<p><u>Floor-type Publicity Cardboards/Easy-mount Frames/ Decorations/ Displays</u></p> i) Displaying floor-type publicity cardboards at the District Leisure Services Offices (DLSOs) of the LCSD and sports centres across Hong Kong	From July 2023 to January 2024	5 to 9 boards in each district, 125 boards in total
	ii) Providing the HKG promotional easy-mount frames for display during the activities organised by the districts: <ul style="list-style-type: none"> - District Age Group Competitions in Kwai Tsing District - Table Tennis Athlete Selection Competition in North District - Tennis Athlete Selection Competition in Sham Shui Po District - Badminton Athlete Selection Competition in Tai Po District - Tennis Athlete Selection Competition in Kwun Tong District 	19/8/2023 - 31/12/2023	
	iii) Placing the HKG promotional A-stands during major events: <ul style="list-style-type: none"> - Hong Kong Open Badminton Championships 2023 	12-17/9/2023	

Publicity Item	Date of Implementation	Remarks
<p>iv) Setting up the HKG zones/focal stations at sports centres under the LCSD and putting up major decorations at competition venues</p> <p>v) Setting up the HKG promotional booths during Hong Kong Flower Show 2024</p> <p>vi) Putting up decorations and displays in the shape of “Cheering Larry” in major floral gardens under the LCSD in Central and Western District and Wan Chai District, including the sitting-out area near the entrance of Cross Harbour Tunnel in Wan Chai District, the roundabout at Pedder Street (the section of Connaught Road Central across the Jardine House) and the open area of Tamar Park</p>	<p>From April to June 2024</p> <p>March 2024</p> <p>From April to June 2024</p>	

10.	<p><u>Publicity Posters and Printed Materials</u></p> <p>i) Displaying publicity posters at the DLSOs and venues of the LCSD, District Offices, community halls, the SF&OC, 14 co-organising NSAs, various tertiary institutions, secondary and primary schools across the territory, as well as on the notice boards/boxes at footbridges and pedestrian subways managed by the Information Services Department (ISD), notice boxes at public housing estates, shopping malls, bus stops and government buildings, etc.</p> <p>ii) Arranging the display of publicity materials at the facilities under the management of various government departments, including:</p> <ul style="list-style-type: none"> - Displaying footbridge pillar stickers advertisements or publicity banners at footbridges under the management of the Highways Department; - Displaying publicity posters in the lobbies of joint-user government office buildings under the management of the Government Property Agency; - Advertising on the lightboxes of bus stops under the management of the ISD; - Displaying banners at the designated spots for displaying roadside non-commercial publicity materials under the management of the Lands Department; 	<p>From 23/6/2023 onwards</p> <p>From September 2023 to June 2024</p> <p>From July 2023 to June 2024</p> <p>From 1/12/2023 to June 2024</p> <p>From September 2023 to June 2024</p>	
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	Publicity Item	Date of Implementation	Remarks
	<ul style="list-style-type: none"> - Displaying publicity posters in 20 rental estates under the management of the Hong Kong Housing Society; - Displaying publicity posters in 198 public rental housing estates and interim housing estates under the management of the Hong Kong Housing Authority; and - Displaying publicity posters in 15 shopping centres under the management of Link REIT. <p>iii) Putting up advertisements on the cover and inside pages of the monthly booklet “Community Recreation and Sports Programme” published by the LCSD and/or providing information on the activities in the booklet</p> <p>iv) Including the publicity slogans for the HKG in the monthly “recreation and sports programme sheet” and the publicity materials for district activities</p>	<p>From July 2023 to June 2024</p> <p>From July 2023 to June 2024</p> <p>From July 2023 to June 2024</p> <p>From July 2023 to April 2024</p> <p>From July 2023 to June 2024</p>	<p>Publications between July 2023 and April 2024</p>
11.	<p><u>Displaying Publicity Banners</u></p> <p>i) Displaying large publicity banners on the external walls of the LCSD’s venues, including</p> <ul style="list-style-type: none"> - those about athlete selection (18 banners in total) - those about the themes of the HKG (35 banners in total) 	<p>From June 2023 to January 2024</p> <p>From February to June 2024</p>	

Publicity Item		Date of Implementation	Remarks
	ii) Displaying publicity banners (15 feet x 3 feet) at major venues of the LCSD (5 banners in each district, 90 banners in total), including <ul style="list-style-type: none"> - those about athlete selection - those about the themes of the HKG 	From June 2023 to January 2024 From February to June 2024	
12.	<u>Displaying lamp-post buntings</u> Displaying lamp-post buntings on the main streets in Hong Kong	From February to June 2024	150 sets in each district, around 2700 sets in total
13.	<u>Promotion for the HKG at Schools</u> Introducing and promoting the 9th HKG to secondary and primary schools across Hong Kong through collaborating with the HKSSF as well as attending two conferences of secondary school representatives and seven meetings of primary school executive members in an effort to encourage students to actively participate in the activities of the 9th HKG	From August to November 2023	
14.	<u>Souvenirs</u> Distributing a series of souvenirs to the public and participants at various activities to give wide publicity to the 9th HKG	From September 2023 to 9/6/2024	

The 9th Hong Kong Games Lists of Sponsors

I. The Hong Kong Games Sponsors

Serial No.	Name of Sponsor	Type of Sponsorship	Details of Sponsorship		
			Cash	Sponsorship in Kind/Service and Estimated Value	
1.	* The Hong Kong Jockey Club	Principal Contributor	\$8,240,000	—	—
2.	^ China Taiping Insurance (HK) Company Limited	Diamond Sponsor and Title Sponsor for Events	\$600,000	—	—
3.	* Pyromagic Multi-media Productions Limited	Diamond Sponsor	—	Technical support for on-stage pyrotechnic display, torch and cauldron lighting at the opening ceremony of the 9th HKG	\$750,000
4.	* Otsuka Pharmaceutical (H.K.) Ltd.	Diamond Sponsor	—	1. A total of 45 360 cans of sports drinks 2. About 20 drinks distribution stations for HKG activities and Vitality Run (human resources and operating expenses included)	\$609,460
5.	^ Sino Group	Gold Sponsor	\$100,000	—	—
6.	* Chinese Martial Arts Dragon and Lion Dance Association of Hong Kong, China Limited	Gold Sponsor	—	Dragon and lion dance performance at the opening ceremony	\$108,000
7.	* Po Sum On Medicine Factory Limited	Prize Sponsor	—	A total of 960 bottles of Po Sum On Huo Luo Oil	\$50,880
8.	^ Play Concept Limited	Placement of a Half-page Advertisement in the Souvenir Programme Book	\$10,000	—	—
9.	* Thong Sia Watch Co., Ltd.	Sponsorship in Kind	—	Two sets of Seiko timekeeping instruments	\$50,000
		Subtotal:	\$8,950,000	Estimated Value of Sponsorship in Kind/Service:	\$1,568,340
		Total:	\$10,518,340		

* Sponsor of the 8th Hong Kong Games

^ New sponsor

II. District Sponsors

Serial No.	Name of Sponsor	Details of Sponsorship
		Cash
1.	Yau Tsim Mong District	
	Mr LAW Kar-chung, Eddie	\$200,000
	Ms NGAI Lai-ha, Lisa	\$200,000
	Dr CHU Chun-ho, Dominic	\$200,000
Subtotal:		\$600,000
2.	Kowloon City District	
	Mr CHUNG Tsi-kuen, MH	\$100,000
	Mr SIN Nga-yan, Benedict	\$10,000
	Mr TING Kin-wa	\$50,000
	Mr TANG King-shing, GBS, PDSM	\$5,000
	Ms TAM Lee-ye, Tammy	\$20,000
	Mr LEUNG Wing-kei	\$100,000
	Mr NG Hoi-shan, Aaron, MH	\$50,000
	Mr LAU Wai-kwong, Billy, MH	\$50,000
	Mr POON Pak-kit, Keith, MH	\$50,000
	Mr CHAN Yan-yiu, MH	\$50,000
	Mr LIN Wei-qiao	\$50,000
	Mr FAN Min-hua, Kevin, MH	\$50,000
Subtotal:		\$585,000
3.	Yuen Long District	
	Mr MAN Fu-wan, BBS	\$50,000
	Mr YUEN Hon-wah	\$50,000
	Mr FUNG Sau-yu	\$50,000
	Mr CHENG Kwong-yuen	\$50,000
	Mr TANG Kwok-bong	\$50,000
	Mr WONG Lai-sum	\$10,000
	Mr KAN Yau-shan	\$10,000
	Mr WONG Ka-yin, Timothy	\$10,000
	Mr SHUM Ho-kit, BBS, JP	\$15,000
	Mr TANG Wai-ming, BBS, MH	\$10,000
	Mr TANG Chok-lam	\$8,000

Serial No.	Name of Sponsor	Details of Sponsorship
		Cash
	Ms YUEN Lan-fong, MH	\$8,000
	Ms LAM Lai-yeec, Peggy	\$8,000
	Mr CHAN Ka-fai	\$8,000
	Mr LEE Leung-kei	\$8,000
	Mr TANG Tat-sin	\$8,000
	Mr FUNG Hoi-fung	\$8,000
	Mr TSANG Shu-wo	\$8,000
	Mr KWOK Shi-hing	\$8,000
Subtotal:		\$377,000
4.	Tsuen Wan District	
	Dr IP Kung-ching, Paul, MH	\$50,000
Subtotal:		\$50,000
5.	Central & Western District	
	Mr TONG Yeuk-fung, Brendon, BBS, JP	\$100,000
	Mr HA Chung-kin, BBS, MH	\$30,000
	Mr NG Hoi-shan, Aaron, MH	\$30,000
	Mr LO Ching-ping, William, MH	\$30,000
	Mr CHOW Chiu-sheung, JP	\$30,000
	Mr XIE Xi-wu	\$30,000
	Mr HA Tak-kin	\$20,000
	Mr WONG Jia-jun, Alwin	\$20,000
	Dr LAM Wai-wing, Malcolm, JP	\$10,000
Subtotal:		\$300,000
Total:		\$1,912,000

Estimated Expenditure of the 9th Hong Kong Games

<u>Item</u>	<u>Estimated Expenditure (\$)</u>
I. Allowances Provided to Support District Teams	
1. Uniforms for district delegations	1,458,000
2. Expenditure on support for districts teams (including sports gear and equipment, remuneration of coaches and part-time officials, district athlete selection competitions, competition uniforms for athletes, formation of cheering teams, publicity in districts, transportation and miscellaneous expenses)	15,392,000
Subtotal:	16,850,000
II. Inter-district Sports Competitions for 8 Sports and Live TV Broadcasts and Webcasts	
7,387,000	
III. Community Participation Programmes	
1. Launching Event of the 9th Hong Kong Games	137,000
2. Elite Athletes' Demonstration and Exchange Programmes (11 sports events in total)	307,000
3. Sports Seminar and Sports Legacy – Exercise to Get Super Fit	170,000
4. Hong Kong Games Run and Exercise Together	161,000
5. 18 Districts' Pledging cum Cheering Team Competition	840,000
6. Vitality Run	2,798,000
7. Voting and Guessing Activities	315,000
8. Wheelchair 3-on-3 Basketball Competition* and Swimming Competition for Persons with Intellectual Disability	231,000
9. Table Tennis Competition for Persons with Intellectual Disability and Boccia Competition*	450,000
10. Demonstration Competitions for Breaking*, Skateboarding*, Sport Climbing* and Women's Futsal	997,000
11. Strongest Cheering Squad	247,000
12. Exhibitions	420,000
13. Photo Contest	83,000
14. A Date with the Mainland Olympic Gold Medallists	54,000
Subtotal:	7,210,000

<u>Item</u>	<u>Estimated Expenditure (\$)</u>
IV. Opening and Closing Ceremonies	
1. Opening Ceremony	5,796,000
2. Closing cum Prize Presentation Ceremony	1,161,000
Subtotal:	6,957,000
V. Publicity	
1. Advertisements (including advertising on newspapers, radio, television, public transport and MTR)	8,015,000
2. Publicity items (including posters, lamp-post bunting, banners, souvenir programmes, promotional videos and souvenirs)	3,075,000
Subtotal:	11,090,000
VI. Others	
1. Employment of temporary staff	1,964,000
2. Webpage and computer systems support	3,013,000
3. Mascot and its associated services	350,000
4. Miscellaneous items	375,000
Subtotal:	5,702,000
Total (I to VI):	55,196,000

*New events in the 9th Hong Kong Games